Workshop Barcelona, ICGC

**Identifying the Economic Value of 3D Geoinformation**

**Thursday 30 March 2017 – Day 1**

12:00-13:00 Lunch

**Introduction**

13:00 Welcome by Mr. Julià Talaya, Deputy Director of Geodesy and Cartography, ICGC

13:10 Welcome and Introduction  
*Joep Crompvoets (EuroSDR), Jantien Stoter (EuroSDR), Maria Plá (ICGC)*

13:15 Project overview  
*Jantien Stoter, Joep Crompvoets*

**Value Chain**

13:30 Introduction to Value Chain Analysis  
(What it is and why do it)  
*Andy Coote (ConsultingWhere)*

13:55 Use case sessions for Value Chain Analysis  
(Workshop: What we did? What we learned? How to use the deliverables?)  
*Jantien Stoter, Joep Crompvoets*

14:00 Forestry Management  
*Jurkka Tuokka (NLS)*

14:30 Coffee Break

15:00 Resilience Value Chain  
*Eric Bayers (IGNB)*

15:30 3D Cadastre and Valuation  
*Jantien Stoter / Richard Witmer (Kadaster)*

16:00 Asset Management  
*Rollo Home (OSUK)*

16:30 Flood management (shorter session without “how to use” component)  
*Frederic Cantat (IGNF)*

16:50 Urban Planning (shorter session without “how to use” component)  
*Paul Kane (OSI)*

17:10 Closure

Social Program
Friday 31 March 2017 – Day 2

9:00 Revisit day 1
   (Key points, Questions)
   Joep Crompvoets, Jantien Stoter

Cost Benefit Analysis

9:15 Introduction to Cost-Benefit Analysis
   (What it is and Why we do it)
   Andy Coote

9:40 Use case sessions on CBA
   (Workshop: What we did? What we learned? How to use the deliverables?)
   Jantien Stoter, Joep Crompvoets

9:45 CBA Urban Planning
   Rollo Home (OSUK)

10:15 CBA Flood Management
   Andre Streilein (Swisstopo) and Andy Coote

10:45 Coffee Break

11:15 Breakout session

12:15 Plenary session

12:45 Conclusions / Next Steps

13:00 Closure