

# EuroSDR Action List

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The action list, which is based on the outcome of a SWOT analysis, was drafted by the Executive Team in the Stuttgart meeting in September 2013 and discussed and adjusted/complemented by the Board of Delegates in the Gävle meeting in October 2013.

The action items are grouped according to the list of strategic objectives as contained in the EuroSDR Strategy document

## **Strengthen network of mapping and cadastre agencies, and academia**

EuroSDR will provide an effective network for knowledge exchange between the member countries. We will expand the number of member countries, and will reach out to more agencies, universities and research institutes in the domain of geographic information in the member countries.

- N1. Encourage new memberships (e.g., via workshops in non-EuroSDR member countries)
- N2. Encourage broader participation from member countries (academia and governmental agencies)
- N3. Set up effective relations with EuroGeographics
- N4. Form content of BoD meetings to fit the needs of delegates
- N5. Find a solution as to how the involvement of industry might be achieved at BoD meetings
- N6. Review commission definitions

## **Advance research-based knowledge**

EuroSDR will be a leading force in spatial data research in new technologies and processes, will contribute to standardisation activities, and will recognize policy and legal issues relevant for deriving benefit from its research. EuroSDR will also provide educational activities ensuring the dissemination of the research-based knowledge gained.

- K1. Adjust the rolling research plan to new technologies and processes
  - Rapid technical development (ict, sensors, processes, vgi, rpas, mobile devices, etc)
  - Growing demand for up-to-date spatio-temporal, 3D, multi-scale data and services
  - Increasing focus on data integration and quality issues
  - Consider an approach working with identified domains and/or communities
- K2. Define our position within Horizon 2020
- K3. Explore legal & policy issues in workshops and/or projects
- K4. Review project management
- K5. Improve the ranking of EuroSDR publications

## **Support the activities of young professionals with a view to building spatial data research capacity**

EuroSDR will encourage young professionals – both male and female – to become part of the geographic information professional community and to engage in spatial data research.

- Y1. Support PhD-events, such as PhD-Schools
- Y2. Support events aimed at professionals in the under-30 age group
- Y3. Support young professionals to participate in EuroSDR-events

- Y4. Strengthen the dissemination of knowledge via educational means

### **Encourage the involvement of industry in spatial data research**

EuroSDR will engage with industry by sharing views on development directions, identifying research topics and cooperating in specific research projects.

- I1. Clarify the scope of industry involvement and what might be achieved
- I2. Write a proposal for industry involvement
- I3. Invite industry representatives to deliver keynote presentations at BoD-meetings
- I4. Invite industry representatives to participate in selected EuroSDR workshops (and projects?)

### **Facilitate funding of spatial data research projects**

EuroSDR will promote spatial data research as an important component in the European research agendas, will encourage and contribute to co-funding of projects, and will partner in research project consortiums. EuroSDR will be the initiator and coordinator of collaborative research projects funded by its members.

- F1. Attract more external funding for research project activities (e.g., by engaging in project consortiums)
- F3. Facilitate internal project funding; Project-wise research co-funded by subgroups of EuroSDR members
- F3. Explore the potential of EuroSDR project management by private companies

### **Increase the visibility of EuroSDR**

EuroSDR will have a solid alliance with its member organisations and will have strong communication with the professional community

- V1. Set up a communication plan (internal and external) including channel strategy
  - Involve delegates in communication (channel) plan
  - Prepare a leaflet presenting the EuroSDR research network (primarily based on vision, mission, value proposition, strengths, opportunities, and strategic objectives)
- V2. Be in dialogue with stakeholders (key account management)
- V3. Ensure the visibility of EuroSDR in member organisations
- V4. Explore the potential of new communication media
- V5. Improve the visibility of EuroSDR in scientific publications