

Final Session: Issues - Chair AJ

- Why is there a need for a standard?
 - Benefits
 - Business case
- Proven industry need/demand?
- Is there a wider demand?
- Standards are just tools
- Application and scope of the standard?
- Application to other areas
- Bilateral versus Multilateral (or other complex arrangement)
- Relationship with, overlapping of ISO 9000 series?
- What are the requirements within the standard? Measurable/framework
- Local, national or international accreditation
- Application of PPM versus the 'speed to market' demand
- Risk analysis
- National/CEN/ ISO level standardisation
- Abstract standard – Detailed standard – GI standard
- Scope – Mapping, Sat Nav, Other GI spec
- Level of detail
- Where does the partnership start?
- Clarification of concepts
- One to one relationships or many to one?
- Is there a need to know (understand) the process (production) from a customer point of view?
- End to end supply chain is important (inception of idea to end user reaping the value)
- What publication route to select
 - Best practice recommendation
 - ISO standard?